simpleshow
video maker

SIMPLESHOW

https://videomaker.simpleshow.com/

CATEGORY: Action

GRADE AND SUBJECT: For all educational levels and all subjects.

SHORT DESCRIPTION: Simpleshow is an online video-making tool that allows users to create explainer videos online.

READING TIME: 4 minutes

LEARNING GOALS: A great explainer video can have a huge impact on students. Simpleshow allows concepts and messages to be communicated in a simple and engaging way, keeping students interested and involved in the lessons. Thanks to the power of simplicity, storytelling and visuals of this tool, lessons remain more learnable and memorable.

MOMENTS OF NEED OF THE TOOL: Simpleshow is a useful tool for teachers to introduce, summarize, explain new topics and make complex concepts simple, and for students to deepen and review lessons. Students can also use Simpleshow to create videos through which they can present content in a dynamic and attractive way, developing their creativity.

LEVEL OF DIFFICULTY (RATING) AND AGE LEVEL: Easy, 6+

WHY USE THIS TOOL: Simpleshow is a free and simple tool that helps to create engaging and content-rich videos for the classroom in a few minutes. It allows digital content creation in the form of presentations and videos, in a guided manner, based on the type of activity students are doing. Explainer videos are highly engaging, informative, and easy to understand and have a proven learning effect: a correct combination of images and audio effectively stimulates the students' brains and encourages memorization of the content. Moreover, videos produced directly by teachers for their classrooms, both as a support to distance learning and in a real flipped classroom experience, are often much more effective than any other content available on the Internet. The reason is that they are content designed specifically for their students and are easier to understand.

TOOL DESCRIPTION: No matter the topics, Simpleshow allows teachers to explain concepts and lessons through simple and engaging animated videos. It is a quick and easy tool to use because it provides precise structural guidelines in each of its many plot templates, covering several subject areas. First of all, the user has to select a storyline from the three main categories: professional, educational and personal, and for each category there are examples. It is possible to also opt for an empty template and create a new story from scratch. Once a storyline is selected, the user has to write the text of the story: the predefined templates have a maximum character limit, forcing the user to focus on the essential points. Finally, the tool visualizes and finalizes the explanatory video, indicating keywords and example illustrations with the possibility to modify them, add characters, objects and animations, and choose the voice and background sound.

PREPARATION AND HOW TO USE THE TOOL: After registering for the service, which provides a free profile to fulfill the needs of creating educational explainer videos, it is possible to start a new project, choosing between writing the text from scratch or extracting it from a PowerPoint file. By selecting the first option and clicking on "Educational", it is possible to choose templates with a preset track.

THE EXAMPLE: This is an example of a history lesson created with Simpleshow: https://youtu.be/xWIeeIQ0Vl4

simpleshow Black History Month

RESOURCES NEEDED: Computer/Notebook/ Mobile phone – Email address – Interactive whiteboard – Internet connection

ADDITIONAL REFERENCES:
- Learn How To Create An Explainer Video - Quick, Easy and Fun https://youtu.be/JTZUZTJQUn0
- Simpleshow YouTube channel https://www.youtube.com/user/thesimpleshow
- Simpleshow Blog https://videomaker.simpleshow.com/blog/
- Examples of simpleshow explainer video https://videomaker.simpleshow.com/examples/

PROS AND CONS OF USING THE TOOL:
PROS Free unlimited number of explainer video creations; quick and simple use; wide choice of templates; customization.
CONS Full range of functions only available with the pay version; free version severely limited (e.g., no download option, limited audio reproduction); only black and white animations in the free version; English and German language only; Internet connection required.

TEACHERS' RECOMMENDATION RATE (SCORE): 3/5