



CANVA

<https://www.canva.com>

 **CATEGORY:** Action

 **GRADE AND SUBJECT:** For all educational levels and all subjects (best for math and science). However, Canva for Education is available only for certified (primary or secondary) teachers from a formally accredited school.

 **SHORT DESCRIPTION:** Canva, and the “Canva for Education” version designed specifically for teachers and students, is an online graphic design platform for creating infographics, PDFs, presentations, videos and other visual content.

READING TIME: 6 minutes
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 **LEARNING GOALS:** Visual contents are more effective in educational contexts and more appealing to students because they use imagery to highlight, explain, or enhance information and concepts. Canva allows the easy creation of a wide range of visual content and learning materials: lesson plans, infographics, videos, charts, assignments, presentations, etc. It is a tool that helps teachers to engage students and capture their attention and interest, also improving memorization and retention of information.

 **MOMENTS OF NEED OF THE TOOL:** Canva is a very useful tool for learning, summarizing, and memorizing new notions and concepts, and for reviewing those already learned.

 **LEVEL OF DIFFICULTY (RATING) AND AGE LEVEL:** Medium, 10+

 **WHY USE THIS TOOL:** Canva is a powerful and simple graphic design tool that allows to easily create visual and attractive projects, from lesson plans to presentations, from videos to infographics. Visual content not only increase students' interest and engagement but also help students to learn better and understand new and complex topics and improve their retention of information. Canva also allows teachers to create an online classroom on the platform and give individual students assignments or collaborative group work. Students can use this tool to submit projects and learn how to work creatively, choosing from a huge variety of images and templates. Also, it makes it possible for students to engage in collaborative learning experiences by carrying out projects in groups.

TOOL DESCRIPTION: Canva Free offers more than 250,000 templates, more than 100 design types, hundreds of thousands of photos and graphics, collaboration, and 5GB of cloud storage. It allows editing images and project-based learning using a simple drag-and-drop interface. It offers a variety of tools, design options, features and plenty of virtual templates that can be used to improve the teaching and learning experiences of students and educators. It is also possible for users to upload their own images, videos, links, emojis and other content. Once the project is completed, it can be downloaded and shared. Furthermore, the “Canva for Education” version allows teachers to create a virtual classroom, invite students and have them collaborate on a specific project. It can be used in class or remotely for distance learning.

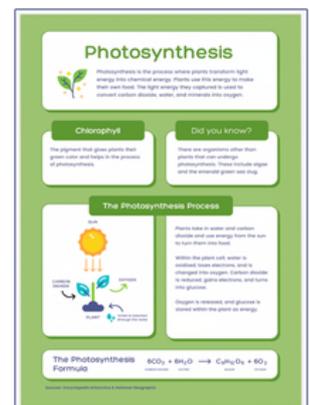
PREPARATION AND HOW TO USE THE TOOL: To start using Canva, it is necessary to create an account, using an email, Google account, or Facebook login (for Canva for Education, a departmental email address is needed). It works both via a web browser or on mobile phones by downloading the specific app. Once an account is created, it is possible to choose whether to use Canva or Canva for Education, as a teacher, student or other. In this way, the experience is adapted to the specific user’s needs. Teachers and students can create and personalize their own designs from scratch or choose from all available templates according to the task or project to be achieved.

THE EXAMPLE: It is possible to find examples and explanations of how to use Canva in the classroom here:
<https://www.canva.com/education/back-to-school/#bring-your-lessons-to-life>

RESOURCES NEEDED: Computer/Notebook/Mobile phone – Email address – Interactive whiteboard – Internet connection

ADDITIONAL REFERENCES:

- Canva for Education <https://www.canva.com/education/>
- Teach with Canva https://www.canva.com/designschool/tutorials/canva-for-teachers/83cab887d9bc_The+Teacher%27s+Guide+to+Quizlet+%28%29.pdf
- Canva for the classroom <https://www.canva.com/designschool/courses/canva-for-the-classroom/?lesson=build-design-literacy>



PROS AND CONS OF USING THE TOOL:

PROS Easy-to-use; interactivity, customization; a huge variety of templates; integration with virtual classrooms, such as Google Classroom, Microsoft Teams, etc.
CONS Internet connection required; some functions and content not available for the free version; Canva for Education free only for eligible teachers and students with a verified educational email domain.

TEACHERS’ RECOMMENDATION RATE (SCORE): 5/5