ANIMAKER

https://www.animaker.com/

CATEGORY: Action

GRADE AND SUBJECT: For all subjects and educational levels, best for primary and middle school.

SHORT DESCRIPTION: Animaker is an online platform for creating animations and Live-Action videos with pre-created templates and characters.

READING TIME: 3 minutes

LEARNING GOALS: Sometimes students lose motivation to learn because the material or the way it is presented is not very engaging and interactive. For this reason, teachers should consider presenting teaching materials and educational content in different and more attractive ways to capture students' attention and respond to their different needs and learning styles. Animaker makes it possible to create visual material and content, such as educational videos, that greatly impact students.

MOMENTS OF NEED OF THE TOOL: Animaker is useful to allow students to acquire new information and concepts, and to learn more about a particular subject, making topics clearer and simpler.

LEVEL OF DIFFICULTY (RATING) AND AGE LEVEL: Easy, 6+

WHY USE THIS TOOL: Animaker allows teachers to create animated educational videos online for teaching and learning purposes. Teachers can use this tool to create interactive and engaging lessons and presentations about specific topics, adapting them to their students' needs. Students, through explainer videos, can acquire information faster and can improve their creativity by using Animaker to create animated videos for projects and assignments. Moreover, animated videos are very helpful for students with Specific Learning Disorders (SLD): they are often visual learners who could benefit from audio-visual support and animated educational videos as learning materials.

TOOL DESCRIPTION: Animaker is a free tool to make creative educational videos online with an easy drag-and-drop interface, very simple to use for beginners too. It makes learning fun and effortless for the audience and even the most complex concepts can be taught and learned better thanks to interactive and engaging animated educational videos. The platform provides many predefined templates to choose according to teaching and learning objectives, helping the user in the editing process step by step.

PREPARATION AND HOW TO USE THE TOOL: To start using Animaker it is necessary to create an account and log in to be taken to the Dashboard. It is possible to create a video from scratch or choose from pre-built ready-to-edit educational video templates, depending on the topic to be taught, and which can be personalized in every detail. After choosing the template, it can be customized by modifying colors, font, title, and adding animated characters, images, music tracks, icons, scenes, voice-overs, and more. Once the editing phase is over, the video can be downloaded.

THE EXAMPLE: This is an example of a lesson created with Animaker: https://youtu.be/QXHuRxjcek8

In-Depth Tutorials
How to create Animated Educational Videos [Easy Animation Tutorial for school projects!] Assignments

RESOURCES NEEDED: Computer/Notebook/Mobile phone – Email address – Interactive whiteboard – Internet connection

ADDITIONAL REFERENCES:
- Animated educational videos and how to create them – A Guide https://www.animaker.com/hub/animated-educational-videos/
- Animaker Tutorial - Animated Videos https://youtu.be/T7JbdzKbUQg
- How to create Animated Educational Videos https://youtu.be/QXHuRxjcek8
- Animaker Blog https://www.animaker.com/blog/
- What is Animaker Class? A Creative Toolkit for Educators & Students! https://youtu.be/Q5EFZp1Dq30

PROS AND CONS OF USING THE TOOL:
PROS Interactivity; customization; easy drag-and-drop interface; a lot of pre-built ready-to-edit video templates; HD, Full HD and SD video formats; available in most European languages and several Asian ones.
CONS Internet connection required; maximum video duration of 30 minutes.

TEACHERS' RECOMMENDATION RATE (SCORE): 4/5